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Most awarded worldwide, remains Canada's most awarded

TORONTO, February 13, 2007

The 10th Annual Canadian Events Industry STAR Awards, recognizing outstanding achievements in Canadian special events, meeting management, conference planning and exhibition management, were held last night at Arcadian Court, and the evening's leading award recipient was Decor & More Inc.

"Since we live by the credo 'you're only as good as your last event' we first have to thank our wonderful clients, who allow us to become a natural extension of their team...partnering passionately to deliver the ultimate experience," shares Leslee Bell, Founder and Co-President.

The awards given to D&M include:

I. Best Buffet Table Design

For this client, a major North American financial services provider, D&M was tasked with filling 50,000 square feet of the BCE Galleria with 16 one-of-a-kind buffets, complementing the celebratory "cirque" environment for this "opening night" for 4,500 guests. In house art and design talent created custom built, hand-painted "mannequins" that held incredible floral arrangements that definitely set the standard for floral design, creating separate and distinct buffets totally harmonious with the overall event design and décor.

II. Best Table Center

Reach for the Rainbow's annual Crystal Ball gala was designed around an "Endless Summer" theme. Three distinct centerpiece designs were created, alternating among 170 tables. One design included Birds of Paradise, Mini Bananas, pink Dendrobium Orchids. Another creation used tangerine ocean branch coral, antheriums, green dendrobium orchids, peachy Leucopodium, and orange Calla lilies. The final style incorporated towering tall flasks filled with shells and topped with fuchsia Dendrobium orchids, Monstera leaves, pink Callas and pink branch coral.

III. Best Theme Décor over \$30,000

CasinoRama, playing host to their "high rollers," challenged D&M with creating a highly sophisticated holiday event for these 900 VIPs. Using The Biltmore Estate for inspiration, "An Evening with the Vanderbilts" was created. Guests experienced a stunning event, with an extravagantly decorated event featuring three massive fireplaces that spanning 32 feet, 58 massive tables seating 16-18 guests and ornately dressed with organic tablescapes and candelabras. Above each table hung stunning crystal bowl chandeliers.

IV. Best Tradeshow Booth Design/Development

The IncentiveWorks Tradeshow provided three municipalities that make up the Greater Toronto Area to unite and deliver content to area planners to "keep their event at home." This was accomplished by creating "The Question Box," educating seasoned planners with factoids and engaging them to think more about the area. A bright and bold hands-on booth concept enticed

passersby to come in and play, keeping guests in the booth for an extended period of time and allowing conversations with attendees.

“We’re thrilled for our clients, and our team, in receiving this recognition,” adds Dan Noot, Co-President. “These are rewarding milestones telling us that we continue to be at the leading edge of event design and event execution. It is something to be extremely proud of, echoing our ‘most awarded worldwide’ victory at the ISES Esprit awards in Hawaii last summer.”

A full-service event design and decor firm, D&M is the preferred supplier to numerous independent and corporate planners, top-tier hotels, convention centers and casinos across North America. In the corporate sector, D&M delivers customized brand-maximizing solutions including product launches, sales conferences, trade show booths and client appreciation events. D&M also partners with numerous not-for-profit planners, driving maximum attendance and financial contributions from guests.

For further information: Dan Noot, Co-President, (905) 844-1300 Ext. 225,
dan.noot@decorandmore.com